



Newham BID is a business-led initiative to improve the trading environment of businesses and social enterprises within Newham & The Port of Truro. A committee of volunteers drawn from the organisations that pay the levy meet regularly to oversee the delivery of the business plan which identifies how the funds are spent in line with business priorities under four key themes.

Thank you to all businesses on Newham

Newham BID started its third five-year term on 1st September 2023 following the strongest business mandate for any occupier BID ballot so far held in the British Isles where there are 350 BIDs.

A warm welcome to new businesses who have chosen to invest and locate to Newham and be part of our thriving business community.

For our third term business plan, please [Click here](#) or go to www.newhamtruro.co.uk/businessplan2024

Newham News

The business plan which was put together following extensive consultation with Newham businesses delivers projects and services under four key themes.



Maintain, Improve & Promote Safe Access & Enhance the Environment

Over the past three years, Newham BID's primary focus has been to protect businesses' rights to safe vehicular access across the estate — essential for an industrial area with over 180 rated business premises. With around 75% of Newham's businesses operating in storage and distribution, reliable access for frequent HGV movements remains critical to day to day operations.



Truro Loops & Lighterage Quay Bridge (Truro Town Deal Project)

Newham BID continues to monitor the next phase of the Truro Loops project, including the proposed bridge. While Newham BID remains neutral on the bridge itself, we — alongside many local businesses — have strongly objected to the associated access proposals. Independent assessment by TPA Transport Consultants concludes that the proposed junction at Lighterage Hill is unsafe. To highlight these concerns, Newham BID has:

- Produced a film outlining the safety risks: <https://www.youtube.com/watch?v=MSbYKz0-2ko>
- Issued a press release: <https://www.newhamtruro.co.uk/news/article/290/access-to-truro-bridge-project-fundamentally-flawed-and-danger-to-cyclists-and-pedestrians-says-report>

We continue to engage with Cornwall Council. We understand planning and other consents are likely to be submitted this year.

Maintenance & Estate Upkeep

Newham BID contractor K Hill & Partners have been maintaining communal areas, including mowing the estate entrance and selected hedge cutting. We continue to push Cornwall Council Highways to meet their obligations around verge cutting and tree maintenance.

We reported that the lines at the Give Way Junction at the bottom of Lighterage Hill needed to be redone, this was completed in December 2025 following BID pressure. The monolith sign slats continue to be updated and the five salt bins are maintained at both ends of the estate.

Safe and Secure

Newham BID continues to invest in maintaining a secure environment across the estate. We operate a network of 32 security cameras, including ANPR units for vehicle number plate recognition and infrared zoom cameras that enhance visibility in low light conditions. Footage from these systems can be downloaded to support investigations into criminal activity.

Kestrel Security Guards carry out intermittent patrols throughout Newham. Any business needing urgent support can contact Kestrel's 24 hour control room on 02380 666760, quoting the site reference CM505.

Our engagement with Devon and Cornwall Police has also strengthened this year, including a recent drop in session at The Tapyard Riverside, Skinners Brewery.

Following this, the Newham BID Manager accompanied the local PCSO on a drive around the estate.

We continue to offer SelectaDNA forensic marking kits to levy paying businesses. These kits provide a simple and effective way to mark valuable items—from IT equipment to vehicles—helping to deter theft and support the recovery of stolen goods.

[Continued overleaf...](#)

Business & Place Promotion

Newham BID, working with DCA has raised the profile of levy paying businesses through a variety of channels to include:

Videos

Our videos have a strong impact online and give businesses the chance to promote what they do and why they enjoy being based on Newham. Go to www.facebook.com/pg/newhambid/videos/

Social media

Newham BID, in partnership with DCA, continues to raise the profile of levy paying businesses through a wide range of promotional activity, and our video series remains one of our most impactful tools.

Our social media presence has also grown significantly this year, with regular posts featuring news, videos and updates from Newham based businesses. In October, we transitioned activity away from X and expanded onto Instagram, and we have recently begun building a presence on LinkedIn to reach an even wider professional audience.

Using the hashtag **#finditinNewham** helps strengthen the collective profile of our business community and increases visibility for everyone across the estate.

Business Directory

The Newham website continues to be a valuable platform for showcasing our business community, attracting around **19,000** visitors a year. The most viewed pages this year were the Business Directory with **2,026** visits. If you have job vacancies or details of units to let, please share them with us so we can keep the site current and useful.

Newham BID has also continued to deliver monthly editorial pages in the West Briton, featuring a diverse mix of both long established and newly arrived businesses. Articles can be viewed at www.newhamtruro.co.uk/news.

As we look ahead to 2026 and beyond, Newham BID will transition away from traditional newspaper features and explore new digital opportunities to promote businesses.

Get in touch:

If you have an interesting story to share—whether it's company developments, awards, staff achievements or other news—please get in touch. You can contact Sian at manager@newhambid.co.uk, or our PR and Marketing team at DCA via newham@dca-pr.co.uk.

Follow and connect with Newham BID on social media:

[@Newham Truro](https://www.facebook.com/NewhamTruro) [@newham_truro](https://www.instagram.com/newham_truro) [in@newham_bid](https://www.linkedin.com/company/newham_bid)



Creating Connections & Investing For The Future

Newham BID continues to support levy paying businesses by representing their interests and helping to resolve issues that affect day to day operations. This includes assisting with parking challenges, addressing incidents of antisocial behaviour and tackling any other barriers that restrict trading or impact the overall environment of the estate.

Alongside this ongoing advocacy work, we have delivered a series of events to bring businesses together, share concerns, and explore new opportunities. These events not only provide practical support but also help strengthen the network of businesses across Newham.

Summary of BID Financial Arrangements

In the third full year of the third term of Newham, Cornwall Council, the billing authority was due to collect levy payments totalling £85,750 from circa 144 levy payers.

By 1st February 2026, 96.52% of the annual levy had been collected providing £88,663 at Newham BID's disposal.

There was £1,522 of funds transferred over from the previous year. Newham BID have spent £87,272 to deliver projects in accordance with the business plan and in line with business priorities.

The forecast for expenditure to 31 March 2026 is on the left, followed by the planned spend on the right. Keeping a strong emphasis on enhancing the environment and promoting businesses in Newham.

Maintain, Improve & Promote Safe Access & Enhance the Environment	£13,252
Safe & Secure	£14,844
Business & Place Promotion	£33,460
Creating Connections & Investing For The Future	£12,383
BID Team Core Costs, Administration & Reserves	£13,333
Total expenditure	£87,272

Maintain, Improve & Promote Safe Access & Enhance the Environment	£14,000
Safe & Secure	£18,000
Business & Place Promotion	£26,350
Creating Connections & Investing For The Future	£15,000
BID Team Core Costs, Administration & Reserves	£12,400
Total expenditure	£85,750

Any reserves will allow Newham BID to respond to other business needs throughout the year and to allocate additional funds where required. Project expenditure includes management time. Core costs include time spent on communications, performance management, financial management, governance, insurance and professional fees.

Members of the Newham BID Board are:

Carole Theobald // iSight Cornwall (Chair)
Emily Carter // Cornwall Garage Doors (Vice Chair)
Leigh Ibbotson // Chervarya
Jordan Kennedy // Vickery Holman
Simon Hendra // Landlord, Heron Way
Cameron MacQuarrie // MacSalvors Crane Hire

Chris Smith // Biffa
Russell Dodge // BLS Estates
Rob Nolan // Cornwall Council/Truro City Council
Rolf Munding // Routenote
Andy Petiffe // South-West Water
Nicola Chandler // MJ Medical

Applications for new board members from different sectors in Newham are welcome - if you are interested, please get in touch with Sian.

www.newhamtruro.co.uk // Sian Knights is the Newham BID Manager.
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